

# Leveraging Edibles—Take Back THEIR Yard!!! Food for Thought!



**The HOTTEST  
Thing!**

# SLOWFOOD USA

“The IGC is *UNIQUELY*  
positioned to take advantage  
of this trend, BUT... must make  
it *EASY* and *NORMAL.*”

**And EVERYONE  
can make \$\$\$**



**But NOT all doing  
the same thing!**











**Wonder**  
Organic  
Use instead  
• Insecticide  
• Fungicide  
Indoor/Outdoor  
Plants, Trees, Garden

MONTESSORI

FLORIDA  
SUNSHINE







# Relevance

**How does it make me  
FEEL?**

**What does it DO?**



For ME

# Benefits AND Emotions

**Basic Pillar of Life!**

**Innovative Uses....**



**WOW!!!**

**LAVENDER**

**The ULTIMATE Landscape  
Edible!**











**WOW!!!**





**Back to the Topic**

**Trump Card**



NOT THAT Trump!!

**EAT ME!!!**

**Mmm, Food!**

**Tasty, LOCAL Food**

**If restaurants list  
their growers, why  
not garden centers?**

# Decorating with Food







PUKINS





**We have come FULL  
CIRCLE!!**



**“Who the heck would  
EVER buy HERBS?”**

**A quote from 1983**





**The MONEY is  
where the MOUTH  
is!!!**


**EVERYONE EATS!!!**





COMMUNITY  
GARDENS ARE  
BLOOMING

EPCOT<sup>®</sup> INTERNATIONAL FLOWER & GARDEN FESTIVAL

Presented By  HGTV

**COMMUNITY  
GARDENS ARE  
BLOOMING**

[wdw.disney.gardener@disney.com](mailto:wdw.disney.gardener@disney.com)



**FOODSCAPING**

**Brienne Arthur!!**

The background of the cover is a lush garden. In the foreground, there are two dark purple eggplants hanging from a green stem. To the right, a cluster of bright yellow daisy-like flowers is in bloom. The foliage is a mix of green and deep purple, with some leaves showing prominent purple veins. The overall scene is dense and colorful.

the  
**Foodscape**  
Revolution

*Finding a Better Way  
to Make Space for  
Food and Beauty  
in Your Garden*

**Brie Arthur**



**CONSUMERS!**

HALLECK

GARDENING UNDER LIGHTS



# GARDENING UNDER LIGHTS

*The Complete Guide  
for Indoor Growers*

.....  
LESLIE F.  
HALLECK

THE LATEST  
Tools and Techniques  
for Growing Seedlings,  
Orchids, Cannabis,  
Succulents, and  
More



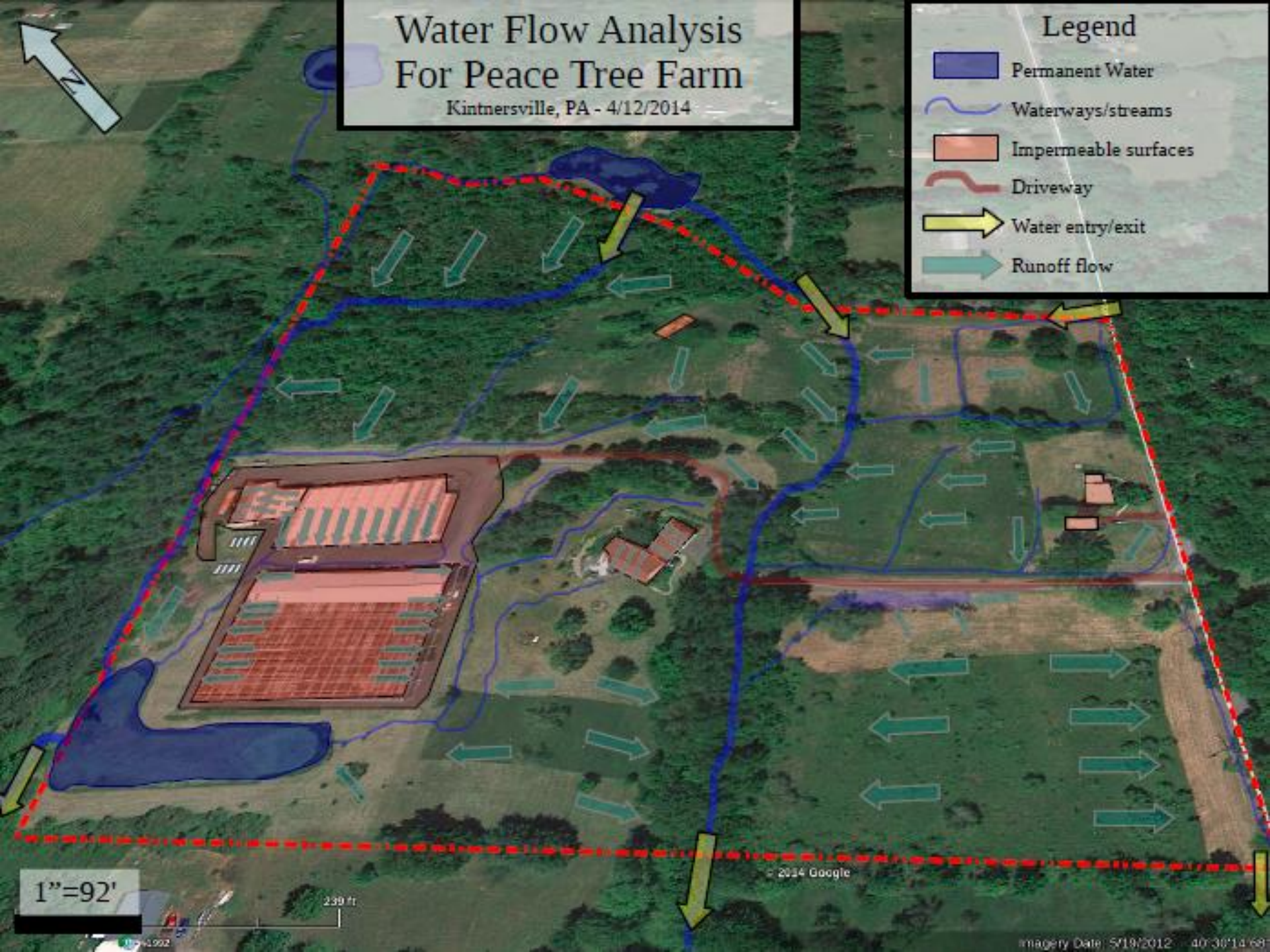
# The Peace Tree Plan

# Water Flow Analysis For Peace Tree Farm

Kintnersville, PA - 4/12/2014

## Legend

- Permanent Water
- Waterways/streams
- Impermeable surfaces
- Driveway
- Water entry/exit
- Runoff flow



1"=92'

239 ft

© 2014 Google

Imagery Date: 5/19/2012 40°30'14.68"

**FINAL DESIGN**

1" ~ 130 ft



# ZONE 1 DESIGN



1" = 45 feet



**SCHOOLS!**

Because it is

**IMPORTANT!!!**

**Seed Your Future**  
**[seedyourfuture.org](http://seedyourfuture.org)**



**Not Just the AGE**

But the *MESSAGE*



# Social Aspects

**BENEFITS!!!**

**BUT...Tell the  
STORY!!!**







**Taking CONTROL**

# REACHING NEW GARDENERS



# Propagation at Peace Tree Farm



**USDA CERTIFIED  
ORGANIC**



**What do we WANT?**

**CONTROL!!!**



# Food as Medicine

**Farmacology!!**

JUST  
\* EAT \*  
IT!



**Doesn't require  
high tech GH!**



**CSA**

**FARMER'S  
MARKETS**

**DO YOUR OWN!**



CSA

Farm to Table  
Beckley

Greenbrier Nurseries

304.890.6565

LOCAL. HEALTHY. FRESH.







**EVENTS!!!**

Eclectik Domestic Presents  
The Third Annual  
Peace Tree Farm Dinner

a benefit for PASA  
The Pennsylvania Association for Sustainable Agriculture

6 PM Saturday  
February 18, 2017

Peace Tree Farm  
Kintnersville, PA



\$85 includes dinner & libations  
tickets available at [eclectikdomestic.com](http://eclectikdomestic.com)

**WOW FACTOR!**





### ECLECTIK DOMESTIC PRESENT

THE 2019 ANNUAL  
A BASKET FULL OF PRODUCE FROM  
LOCAL FARMERS, ARTISANS & CRAFTSMEN  
LAINI, KAYU, BUNTAI, KAYU, KAYU, KAYU  
ANTHROPOLY, PHANTASYA  
BUDIDHAH, CEMPAK, HIRABAN, HIRABAN, HIRABAN  
EDUKASI, KAWAN, BERTI & TURKICK, DENDUNG, LEGAL  
NORON, HIRABAN, HIRABAN, HIRABAN, HIRABAN  
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# Marketing

# **STRONG Brand Identity**





**One Earth**  
edible  
Herbs & Veggies

Good for the environment,  
Good for your family.

**TOMATO**  
**'Rutgers'**

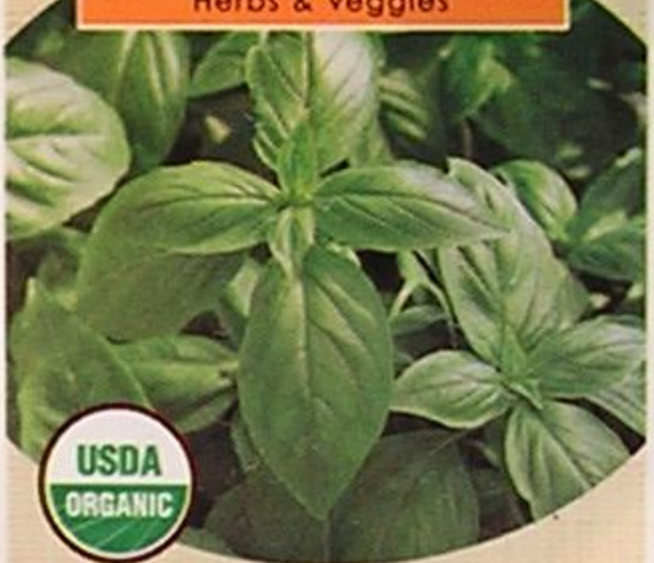




*sweet basil*

genovese

**One Earth** edibles  
Herbs & Veggies



GOOD FOR THE PLANET  
NATURALLY GOOD FOR YOU  
certified organic by CCOF

**SWEET BASIL**  
**GENOVESE**







peace tree

**Organics**

**PROFITABILITY!**

**Quality a MUST!**

**Are you KIDDING me?**







**REALLY?**





**NEW Breeding!**







28162-1













**HEIRLOOMS**

**New to your  
Customer!**









**Take Back Your  
Yard!!!**









**RETAIL!!**



# Vertical Gardens



**EDIBLE  
CONTAINER  
COMBOS**





# COOOOL Containers





**Good Things Come in  
Small Packages!!**





# Herbs add color, texture, fragrance, & magic





# Integrating OTHER Plants





# Weaving INTO the Landscape







**EAT YOUR  
VEGETABLES!!!**



**THEY ARE SO  
PRETTY!!!**



CHERRY  
BERRY

CHERRY  
BERRY

CHERRY  
BERRY

OPEN  
HE MILD CROWN  
MAYAL CROWN

CHERRY  
BERRY

CHERRY  
BERRY

CORN  
COLLECTION  
LINES CARROT

SPRING  
FRANKLIN

CHERRY  
BERRY  
BERRY

SOBATO  
ZEBRINO II

CHILLIES  
YELLOW SUN  
FLAME

CHILLIES  
ORANGE FLAME

CHILLI  
SCOTCH BONNET  
BIBREAN



**Merci beaucoup!**

